**American Key Retailer Report**

This is a dashboard for "American Key Retailer" that provides an overview of their sales and operational data. It includes total sales, units sold, operating profit, and operating margin. The dashboard breaks down the data by quarter, month, retailer, beverage brand, city, and region to offer detailed insights into the company's performance.

Here are some key takeaways from the dashboard:

* **Total Sales**: $8.68M
* **Units Sold**: 17M
* **Operating Profit**: $3.17M
* **Operating Margin**: 36.31%

The dashboard is divided into several sections, each providing a different perspective on the sales data:

* **Month by Total Sales**: A line graph showing monthly total sales fluctuating between $0.5M to $1.07M.
* **Total Sales by Retailer**: A bar graph displaying sales figures for four different retailers (SodaPop, FizzySip, BevCo, DreamCo).
* **Units Sold by Beverage Brand**: A pie chart representing units sold divided among six beverage brands.
* **Total Units Sold by City**: A bar graph indicating unit sales in various cities with New York leading.

On the right side, there is a color-coded map dividing regions (Midwest, Northeast & South) and filters for Brand and Retailer selection.